

krislam chin

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krislamchin.com

los angeles, california

education

University of Southern California

Master of Science

Integrated Design, Business and Technology

Expected 2023

Fashion Institute of Design & Merchandising

Bachelor of Science

Business Management

2018 - 2020

Associate in Arts

Graphic Design

2009 - 2011

volunteer

TypeThursday

Business Analyst | HQ

2020

Chapter Lead | LA

2018 - 2020

Welcome Lead | LA

2017 - 2018

General Assembly

Event Moderator & Host

2017 - 2019

notable roles

Online Instructor

Brush Lettering - NBC Blueprint

Workshop Instructor

Powerpoint and Brush Lettering

Creative Director

Top Chef Season 16

Writer and Producer

"Powerpoint is not the enemy"

references available upon request
testimonials visit krislamchin.com

Art Director

Collier.Simon

Managing the creative team and directing project management to ensure timely delivery, according to budget and aligned to brand.

- Overseeing development of all printed and digital assets for creative marketing team
- Strategize workflows to improve efficiencies and cut costs

Nov 2021 - Present

Design and Strategy Consultant

Krislam Chin Design

Executing and consulting various print and digital projects for clients ranging from small business to global corporations.

- Branding/Identity
- Brush Lettering
- Community Building
- Marketing/E-Commerce
- Infographics + Data Visualization
- Presentation Design

Jun 2011 - Present

Creative Manager

Academy of Motion Picture Arts and Sciences

Managed the creative team and directed project management to ensure timely delivery, according to budget and aligned to brand.

- Oversaw development of all printed and digital assets for creative marketing team
- Strategized workflows to improve efficiencies and cut costs
- Supported career development with creative team
- Collaborated with partners and vendors to ensure timely delivery
- Met with cross-departmental heads to determine needs for respective areas
- Problem solving with executive leadership to cut through any ambiguity

Sep 2019 - Nov 2021

Graphic Designer

Happy Returns

Established creative strategy for internal and external brand marketing.

- Designed B2B and B2C printed and digital assets infographics, social media, and training materials with company partners
- Supported the executive team with presentations and conference keynotes
- Created internal assets such as style guide and employee handbook
- Co-developed and executed company website

Dec 2017 - Sep 2019

Sr. Graphic Designer People Team

TechStyle OS

Lead the creative direction and produced printed and digital assets for global internal communication to drive adoption, career development, and engagement.

- LEAP 2016 & 2017. Annual leadership summit
- RISE. Career development and training material
- FashionOS. Proprietary software and e-commerce platform
- SpeakUp. Employee engagement, newsletter, and events

Jul 2015 - Nov 2017

Partnered with C-Suite executives to develop presentations.

- Series funding for capital financing
- Keynote and conference presentations
- Quarterly Board of Governors deck
- Quarterly internal town hall presentations

Jr. Graphic Designer JustFab Marketing

TechStyle OS

Fostered the goals of marketing team to drive revenue and customer retention.

- Produced digital and printed assets for marketing and social media
- Designed newsletters, site collections, and editorial look books
- Led the creative direction for market segmentation project

Aug 2013 - Jul 2015

Jr. Graphic Designer Hypothesis Group

Partnered with account managers to design qualitative and quantitative projects including supplemental printed and digital assets.

- Leveraged data visualization and infographics expertise for brand storytelling
- Involved with focus groups and online simulations to produce creative direction

Jun 2011 - May 2013